



PLAYBILL ADVERTISING

Attract new customers with a captive audience at HOPE Center for the Arts!

Entice patrons to visit before or after the show with exclusive discounts and offers!

BENEFITS

- Advertising tax write-off as a business expense
- Exposure to 5,000+ patrons

HOPE Center for the Arts is operated by **Hope for Youth and Families, a 501(c)(3) nonprofit organization.** Your sponsorship is tax-deductible in the amount exceeding the fair market value of the goods or services received. Please contact your financial advisor for more information.



Full page art should include a 0.125" bleed on all sides. Please no crop / printer marks.

Artwork: Image files must be 300dpi, CMYK or grayscale. PDF files accepted.

Artwork | Submissions | Questions: nora@hyff.org

Reservations: cyndi@hyff.org | 413-285-8886

SPONSORSHIPS		
SIZE	DIMENSIONS	RATES
Full Page	5" x 8"	\$500
Half Page	5" x 4"	\$250



FULL PAGE AD (\$500) | 5" x 8" Portrait Orientation | Full Color

HALF PAGE AD (\$250) | 5" x 4" Landscape Orientation | Full Color

SPONSOR

CONTACT NAME

ADDRESS

CITY

STATE

ZIP

PHONE

CELL

EMAIL

SAME AS CONTACT NAME

ARTWORK CONTACT

ARTWORK EMAIL

PHONE

WEBSITE

PAYMENT

PAY BY CHECK:
HOPE FOR YOUTH AND FAMILIES
DBA HOPE CENTER FOR THE ARTS
264 COTTAGE ST SPRINGFIELD, MA 01104
ATTN: SPONSORSHIPS
Email Reservation Form to: cyndi@hyff.org

TOTAL SPONSORSHIP AMOUNT

CREDIT CARD #

EXP. DATE

SECURITY CODE

NAME ON CARD

SIGNATURE

DATE

Thank you for your support!